**Examples of Proposal Themes**

Affordable safety for everyone (automotive supplier)

The future looks green (alternative energy firm)

Clear vision and savings (window replacement company)

Let nature be your guide (landscape company)

Working together to build community (Habitat for Humanity proposal)

Partners in Our Customer’s Success (financial planning company)

Golden Rule / Plante Moran’s Approach to Customer Satisfaction (accounting firm)

Let Prudential Handle Your Challenges (insurance company)

Intellectual Heart of the Allendale Campus (university Library Commons)

Be a responsible pet parent (veterinarian practice/spaying-neutering)

Burning to Recycle Your Waste (recycling/waste management)

Masters of Innovation (exhibit at history museum)

Opening doors (elementary school field trip)